



VAN WILDER



A brand-new Belgian High-End Lounge Fashion Label





## Dear Fashion Lovers

Some say fashion never sleeps. Well, neither do I. My friends say I am a charismatic man with a deep passion for everything he does. Someone who puts his creative mind, heart and soul into each piece of this high-end contemporary lounge fashion label.

The designs I create are elegant, refined, streamlined, trendy, flattering and most important of all timeless and wearable for almost every occasion. Each design captures strength and sensitivity.

Describing myself in a few words is very challenging. You can win my attention as long it comes to all aspects of lifestyle you can ever imagine. I like to have great conversations and my down-to-earth attitude ensures to make me an even more beloved person. At least if I may believe the opinion of others.

I always followed my passion and love for style and beauty throughout my career so far. I see myself as the author of my life where fashion is a form of communication.

As a newbie in the fashion industry, I hope to find my way, and step-by-step, I will make sure to share my vision : "Simplicity is the key to ultimate beauty".

The fashion label 'VAN WILDER' represents a sense of relaxed and timeless elegance. With a focus on fine, high-quality fabrics and the perfect fit, the label targets modern and independent men and women who wants to take her/his outfits from daytime casual to evening chic wear.

Peter Van Wilder

FASHION DESIGNER & STYLIST VAN WILDER  
IMAGE & FASHION CONSULTANT  
MAKE-UP & HAIR ARTIST





Simplicity  
is the key  
to ultimate  
beauty





*wear it  
wherever  
whenever*



# Loved & flawless in every single way

Based on the Japanese philosophy, 'naturalness' is the key to and general guideline for every silhouette. These aspects translate each outfit into a stylish wearable piece of art. With an eye for detail, the use of high-end appreciated fabrics and the uniformity in color each silhouette should be brought to another dimension.



“Ran”  
KIMONO DRESS - DAIM LOOK & FEEL  
COLOUR : ICED COFFEE  
EUR 299,00



“Yumi”  
KIMONO DRESS - SILK LOOK & FEEL  
COLOUR : MARSALA  
EUR 319,00



“Mina”  
KIMONO DRESS - LEATHER LOOK & FEEL  
COLOUR : PURITAN GRAY  
EUR 339,00



“Nibori”  
COMFORT SUIT - DAIM LOOK & FEEL  
COLOUR : NAVY BLUE  
EUR 568,00



“Makoto”  
COMFORT SUIT - DAIM LOOK & FEEL  
COLOUR : GHOST GRAY  
EUR 568,00

*Styling tips*  
Combine with a long-sleeved printed shirt in blue, green or grey tones and boots in black or brown to create a powerful, stylish look.  
Perfect for a long working day or an evening out with family and friends.  
Check out [www.vanwilder.eu](http://www.vanwilder.eu) for different styling tips on how to tie your blazer!  
Dare to mix and match both colours to create your own comfort suit.

All VAN WILDER outfits are ONE SIZE fittings answering the following guidelines :

Women’s dresses : will perfectly fit women size 34 to 38 (XS-M) | height 1m60 to 1m85  
Men’s trousers : will perfectly fit men size 30/32 to 33/33 (M-L) | height 1m70 to 1m90  
Men’s blazer : will perfectly fit men size 46 to 52 (S-L) | height 1m70 to 1m90



# Create the 'no make-up look' and shine bright



To create this look, you can become a beautiful result with a limited number of products and tools.

**STEP 1:** Those who are blessed with issue-free skin can apply some light concealer under the eyes. Those who need a little more coverage, can use a primer before finalising with a limited amount of foundation and concealer. Make sure to apply in a stippling motion. Pay extra attention to the edges and make sure to get rid of any visible lines. Real skin is never matte so finish by only powdering the areas that get oily during the day (T-zone). Remember: less is more!

**STEP 2:** To create a natural and healthy glow, you can place some highlights. Start with a soft pink eyeshadow, like Cashmere, on the eyelid and apply some on the cheekbones and blend towards the temples. If you have a more sunkissed skintone, try a golden eyeshadow like Honeysuckle.

**STEP 3:** To create some definition, apply Taupe eyeshadow in the crease of the eye and blend softly. Apply the same colour under your lower eyelashes and under the jawline. Don't exaggerate to keep it natural. Use revolving moves to avoid visible lines. Like to use some blush? Apply from the hairline into the direction of the cheeks. Use a colour that matches your skintone.

**STEP 4:** Natural eyebrows are never created with a pencil. So ditch your eyebrow pencil and use a powder that matches your hair colour. Apply with an angled brush and blend with a clean mascara wand or brow brush to soften the look.

**STEP 5:** Skip eyeliner and work with the mascara wand into the roots of your eyelashes to make them appear fuller. If you are used to wearing eyeliner, keep the line thin and choose softer colours. Use a pencil instead of a liquid and finish by covering the line with an angle liner for an even more natural result.

**STEP 6:** Apply some nude coloured lipstick as a finishing touch.





## WIN A STYLISH PHOTOSHOOT BY THE DESIGNER

Share your photo wearing a VAN WILDER outfit on Facebook and/or Instagram linked to VAN WILDER \_ FASHION DESIGNER & STYLIST and/or with the hashtag #VANWILDER and get the chance to win a professional photoshoot including professional make-up, hair & styling!







VAN WILDER

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